



AIRPORTS COUNCIL
INTERNATIONAL

ACI EUROPE SPONSORSHIP OPPORTUNITIES

20th ACI EUROPE Annual Assembly & Congress,
16-18th June,
Milan Marriott Hotel

SHOWCASE YOUR BRAND AT THE LEADING AIRPORT INDUSTRY CONFERENCES & EXHIBITIONS

→ PLATINUM SPONSORSHIP OPTIONS



CONFERENCE ROOM

The conference room is available for sponsorship which provides a unique opportunity for very targeted marketing within the conference room to include:

- Large branded banners either side of the screen in the conference room.
- Branding on all directional signage.
- Opportunity to place company literature on chairs in the conference room, pens, note paper etc.

COST = €25,000



INTERNET STATION SPONSORSHIP

- Internet station exhibition area.
- Strategic signage in this area with branded computers.
- Opportunity to set the home page to your company website.
- Specific promotion of the internet station facility in our marketing to over 10,000 airports and targeted industry leaders.

COST = €15,000 (+ cost of providing facilities)



ALL PLATINUM SPONSORSHIPS INCLUDE:

- Marketing in the 'Show Issue' of Communiqué Airport Business inserted in each delegate pack and distributed to 10,000 decision makers.
- Opportunity to display company literature around the exhibition and in the registration area.
- Your logo on all marketing HTML emails, which are mailed to some 10,000 airports and industry leaders.
- Official ACI EUROPE sponsorship recognition, including name and logo on all future promotional material including the on site show guide.
- Company logo on the large holding slide presented as a platinum sponsor which is displayed in the conference room.
- Your logo on specific sponsorship information signage in the exhibition.

PLATINUM SPONSORS



GOLD SPONSORS



→ GOLD SPONSORSHIP OPTIONS



LUNCH SPONSORSHIP

ACI EUROPE events are renowned for high quality catering and lunches, which provide a chance to relax and network within the exhibition area. With over 400 attendees expected in 2008, the catering points provide a chance for some very high impact marketing to include:

- Scripted announcement by the session chairman in conference room prior to lunch announcing and thanking the sponsor.
- Strategic signage at the catering points to include banners and pop up stands for the duration of the lunch you are sponsoring.
- Opportunity to personalise the catering equipment i.e. napkins, flags.

COST = €22,000



DELEGATE BAGS

All delegates are provided with a high quality delegate bag containing all of the essential documents for the show, including transport schedules, Show Guide, delegate lists etc... This bag is therefore necessary to every single delegate and the sponsorship includes:

- High quality business bag branded with your company logo.
- Opportunity to place your company literature in the delegate bag.

COST = €14,000



REGISTRATION DESK

The pivotal point of the event. Registration links the conference and exhibition rooms and acts as a general information point that is constantly busy assisting delegates and exhibitors. This sponsorship is an invaluable opportunity to brand this area with your company logo via:

- Two vertical banners positioned either side of the registration desk.
- Your company literature on registration desk.

COST = €14,000

→ GOLD SPONSORSHIP OPTIONS continued



COFFEE BREAK

As an integral part of the show the coffee breaks provide a fantastic sponsorship opportunity to include:

- Scripted announcement by the session chairman in conference room prior to lunch announcing and thanking the sponsor.
- Strategic signage at the catering points to include banners and pop up stands for the duration of the break.

COST = €8,500

ALL GOLD SPONSORSHIPS INCLUDE:

- Pre-show marketing in show issue of official ACI EUROPE publication, Communiqué Airport Business – which is mailed to 10,000 decision makers and also distributed in delegate packs.
- Official ACI EUROPE sponsorship recognition, including name and logo on all future printed promotional material including the on site Show Guide.
- Company logo on the large holding slide presented as a gold sponsor which is displayed in the conference room.
- Your logo on specific sponsorship information signage in the exhibition.

➔ SILVER SPONSORSHIP



CONFERENCE CD ROM

After the event a CD ROM with all the event information including presentations and full delegate list is mailed to every delegate.

Sponsorship of the CD's includes:

- Your company logo on the front of the CD
- A folder with your company information on the CD

COST = €6,000

CORPORATE GIFT SPONSORSHIP

Everyone loves to take home a gift.

- Your company branded corporate gift delivered to the delegates bedroom or inserted in the delegate bag. Where possible gift can be engraved

COST = €6,000 + COST OF CORPORATE GIFT

ALL SILVER SPONSORSHIPS INCLUDE:

- Pre-show marketing in show issue of official ACI EUROPE publication, Communiqué Airport Business – which is mailed to 10,000 decision makers and also distributed in delegate packs.
- Official ACI EUROPE silver sponsorship recognition, including name and logo on all future printed promotional material including the on site Show Guide.
- Company logo on the large holding slide which is displayed in conference room at all times other than when we are displaying speaker presentations.
- Your logo on specific sponsorship information signage in the exhibition.

→ BRONZE SPONSORSHIP

BRANDING OPPORTUNITIES

Have your logo seen throughout the build up to the event in the pre-show marketing and on the holding slide during the conference sessions.

All Bronze sponsorships include:

- Pre-show marketing in official ACI EUROPE publication, Communiqué Airport Business – which is distributed in the delegates packs on site.
- Official ACI sponsorship recognition, including name and logo on all future printed promotional material including the Show Guide at the event.
- Company logo on the large holding slide which is displayed in conference room at all times other than when we are displaying speaker presentations.
- Your logo on specific sponsorship information signage in the exhibition.

COST = €5,500



PLEASE CONTACT:

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ACI WORLD BUSINESS PARTNER UP TO 15% DISCOUNT

GOLD MEMBERS.....15%
SILVER MEMBERS7.5%